

Town of Spring Lake

CALL FOR ARTISTS: Concrete Slab Games - murals for the Spring Lake Appearance & Sustainability Committee as part of the Spring Lake Arts Trail

Mendoza Park - Concrete Slab Games Project

The Spring Lake Community Appearance & Sustainability Committee (CASC) invites **new and emerging artists from Cumberland County, NC** to submit proposals for a public art installation at Mendoza Park, 1774 Little River Rd, Spring Lake, NC. This project is designed to **promote play, learning, physical activity and wellness**.

This project will transform eight (8) existing concrete slabs at Mendoza Park into **permanent, interactive playground games** through artist-designed paintings. Selected designs will encourage movement, creativity, and educational engagement for children, families, and park visitors of all ages. The Town anticipates selecting multiple artists. Each selected artist will be responsible for one concrete slab.

- **Slab size:** Each slab measures **13 feet x 9 feet 1 inch**
- **Layout:** Two rows of four slabs

Project Theme & Artistic Direction

Artists are invited to propose **visually engaging playground game designs** that promote movement, learning, and fun. Designs should be appropriate for a public park setting and suitable for long-term outdoor use.

All designs must **incorporate at least one (1) recognizable element from the Beauty of North Carolina mural** at Mendoza Park when designing the concrete game mural. For instance, a cardinal from the Beauty of North Carolina mural could be incorporated as a decorative feature in a game like hopscotch.

Game Examples include (but are not limited to):

- Hopscotch or jumping games
- Mazes or obstacle paths
- Board game–style trails
- Alphabet or number-based learning games
- Nature-inspired, or educational themes
- Fitness or exercise-based activity circles

Designs should:

- Encourage **physical activity and interaction**
- Incorporate **nature, creativity, or educational elements**
- Be **family-friendly, inclusive, and visually appealing**

About the Project

- **Location** - Mendoza Park, 1774 Little River Rd, Spring Lake, NC
- New and emerging artists from **Cumberland County, NC** (less than 10 years as an artist).
- The design will be suitable and acceptable for public viewing of all ages.

- **Deadline for Submissions: Monday, March 2, 2026, 5:00 pm.**
- **Selected artists** will be notified by late March 2026.
- **Installation on select dates in April 2026**, weather permitting.

8 concrete slabs (only 6 are visible from this angle)



Beauty of North Carolina – mural #4 (<https://www.townofspringlake.com/town-murals>)

Proposals

Submissions must include the following:

1. **Artist Statement and Biography:** Provide a brief artist statement and biography that outlines your artistic experience.
2. A brief **narrative** of the concept for the game/painting.
3. **Visuals:** High-quality images that clearly convey your talent and vision for this project.
4. **Previous Work Samples:** Provide images and descriptions of previous art projects or relevant work, highlighting your experience.
5. Submissions may be mailed or emailed. Electronic submissions should be sent as a single PDF and include all required materials. Submission should reflect **artist's artistic ability**.

Selection Process

Proposals will be reviewed by members of the Spring Lake CASC and the project artist/coordinator, Karoll Echeverri Kuri. She will assist with artist outreach, proposal review, scoring, and installation guidance.

Selection will be based on:

- Creativity and originality
- Suitability for outdoor, permanent installation
- Alignment with project goals (play, wellness, learning & incorporate Mendoza Park mural theme)
- Visual appeal and clarity of concept

Additional Information

- **Honorarium:** Each selected artist will receive an honorarium of \$250.00. Paints, materials, and surface prep material will be provided by the Town.
- Artists must be 16 years or older.
- Artist teams are welcome with one lead artist; eligible for one honorarium.
- Artists will receive guidance and coordination from the project's artist/coordinator.
- *This project is supported by a Grant from the Arts Council of Fayetteville|Cumberland County, and the North Carolina Arts Council.*



All proposals must be submitted no later than **Monday, March 2, 2026, 5:00 pm** to:

Town of Spring Lake
c/o Carly Autry
300 Ruth Street
Spring Lake, NC 28390
clerk@TownofSpringLake.com



Questions: If you have any questions, please contact Deanna L. Rosario, Stormwater and Sustainability Administrator at 910-985-1819 or drosario@townofspringlake.com

Game examples (add your creative flair)

