

Town of Spring Lake

REQUEST FOR PROPOSALS: Mural for the Town of Spring Lake Appearance & Sustainability Committee as part of the Spring Lake Arts Trail

Mural Art Initiative

The Town of Spring Lake Appearance & Sustainability Committee (appointed by the Board of Aldermen) is currently accepting proposals from artists interested in creating commissioned public art murals in the Town of Spring Lake. This project is part of a public art initiative aimed at enriching the Town of Spring Lake experience for visitors and stakeholders.

The Appearance & Sustainability Committee will review proposals and make a recommendation to the Board of Aldermen. The mural shall also be approved by the building owner and sponsors if needed.

Project Goals

The goals of the Appearance & Sustainability Committee are to:

1. Beautify public areas downtown and throughout the Town of Spring Lake which attract heavy pedestrian and vehicular traffic.
2. Visually promote the benefit of the arts throughout the Town of Spring Lake and Cumberland County.
3. Use art as a landmark to visually connect visitors to public spaces and parking areas.
4. To educate visitors and citizens alike about the rich history of the Town of Spring Lake and Cumberland County as a whole.

About the Project

- The project budget includes the artist(s) labor fee, mural protection/maintenance plan, supplies, travel-related expenses, and other associated costs.
- **Surface Preparation: The wall will be repaired prior to the artist starting the mural. The sign will be removed from this wall. Note: Artist will be kept abreast of this process.**
- The medium used must be durable and able to withstand minor wear and tear and harsh outdoor elements for at least ten years.
- The subject matter for said mural is as follows:
Our guidance in reference to your submissions for acceptance of the mural would be that you tie the history of the Town of Spring Lake into our relationship with Fort Liberty and Pope Army Airfield and Special Operations Command with a special emphasis to Green Beret soldiers. The mural should have a patriotic theme that recognizes our support of America

and the Special Operations soldier. Suggestions for inclusion and ideas are to emphasize the De Oppressor Liber shield, the Green Beret with or without appropriate flashes from units assigned to Fort Liberty. The statue of General Yarborough meeting with President Kennedy is an option for inclusion as well as the façade of the Airborne and Special Operations Museum. (see attached photos) A fully loaded Green Beret soldier with all relevant equipment would also be viewed as a significant addition to this project. We welcome your submissions, but do not let these suggestions limit your inspiration.

- North Carolina artists or Cumberland County artists will be given preference.
- The location address for the Patriotic mural is the wall of a building located at 412 S. Main Street. (See attached photos)



- The downtown wall mural shall encompass approximately **390** square feet and is approximately **26** feet long and approximately **15** feet tall. The mural shall cover the area of the wall identified in this RFP. This wall is viewable from Hwy 87 where approximately 60,000 cars pass by daily.
- The mural will serve as a visual landmark and should be distinctive using design, color, etc. Only original art will be considered.
- The design will be suitable and acceptable for public viewing of all ages.
- The mural must be completed by November 1, 2024 (weather dependent).

Proposals

Artists interested in creating a work of public art should submit the following materials by:

Monday, May 13, 2024, 5:00 pm to be considered:

1. The project budget is between \$8,000 and \$14,000 – depends on size and complexity for

- one mural by an artist or team of collaborative artists.
2. A narrative of the concept for the mural, including supplemental information such as medium, and approximate dimensions of the proposed mural. The narrative should convey the artistic content, colors, style of work etc.
 3. Minimum of 11" X 17" Drawing illustration of the proposed mural
 4. Itemized budget
 5. Timetable (the mural is to be completed by **November 1, 2024**, weather dependent)
 6. **Wall preparation plan – Wall will be repaired prior to the installation of the mural.**
 7. Mural Maintenance plan
 8. Resume, contact information and artist statement.
 9. Support material such as examples of other works and/or reviews of similar work. Examples should describe size, materials, cost, and location of other public works.
 10. Two copies of the proposed narrative must be printed one-sided on 8 ½ x 11 paper with no sheet protectors, etc. No faxed copies will be accepted.
 11. Feel free to submit a 2-dimensional mural proposal.
 12. If you are selected, you will be required to provide a to scale painting of the awarded mural. This shall be done in presentation quality to be framed and given as a gift. This painting shall be required to be submitted by July 1, 2024.

All proposals must be submitted no later than Monday, May 13, 2024, 5:00 pm to:

Town of Spring Lake
c/o Deanna Rosario
300 Ruth Street
Spring Lake, NC 28390



Questions: If you have any questions, please contact Deanna L. Rosario, Stormwater and Sustainability Administrator at 910-985-1804 or drosario@townofspringlake.com

See page 4 for additional images.



