

Town of Spring Lake
Special Meeting of the Board of Aldermen
Municipal Building
300 Ruth Street
Spring Lake, NC 28390

February 18, 2023

MINUTES

9:08 am

The Spring Lake Board of Aldermen held a special meeting at the Spring Lake FTCC Main Campus located at 171 Laketree Blvd., Spring Lake, NC 28390 with Mayor Kia Anthony presiding.

Board Members Present:

Mayor Pro Tem Robyn Chadwick
Alderwoman Soña Cooper
Alderman Marvin Lackman
Alderman Raul Palacios
Alderwoman Adrian Thompson

Others Present:

Paul Meyer, CEO, Meyer Innovative Solutions
Jason Williams, Spring Lake Fire Chief/Interim Town Manager
Carly Autry, Town Clerk
Patricia Hickmon, Executive Assistant/Zoning Administrative Officer/Clerk Trainer

1. Call to order

Mayor Anthony declared a quorum and called the meeting to order.

2. Invocation and Pledge of Allegiance

Alderman Marvin Lackman gave the invocation and led the Pledge of Allegiance.

3. Open Session – Strategic Planning

Mr. Meyer presented a PowerPoint presentation. The following topics were discussed with some key points:

1. What are we hopeful will be accomplished and how would each of you define success
 - Unified vision/build upon what's been done
 - Deadlines/concrete timeline
 - Work together/team building the vision
 - Tighten up the vision
 - Short term/longer range
2. Current Status
3. Why are we here today
 - Regain trust
 - Stability
 - Professionalism
4. How did we get here
5. Evaluating our ability to move forward
 - Strengths – internal
 - Weaknesses – internal
 - Opportunities – external
 - Threats – external

6. What are our strengths
 - Improving communication
 - Cohesive board
 - Positivity
 - Passion for the community
 - Stellar fire department
 - Town of Spring Lake as gateway to Fort Bragg
7. What are our weaknesses
 - Lack of political relationships
 - Undeveloped staff
 - Aging infrastructure
 - Lack of capital plan
8. What opportunities are before us
 - Use of ARP money
 - Exiting LGC control
 - Professional staff on board
9. Visualizing a future Town of Spring Lake
 - A beautiful thriving town
 - Financially responsibly town of which to be proud
 - A modern/current town
10. What high level goals can we set
 - Finances/audit
 - Build relationships
 - Economic development planning
 - Vision for Town of Spring Lake future
11. Retreat outputs
 - Build a competent, qualified, and ethical workforce who are committed to achieving goals and objectives
 - Continue to understand and respect roles and responsibilities in the Council Manager form of government
12. Mission of who Town of Spring Lake is and values
13. Vision for Town of Spring Lake and what the town wants to become
14. Strategic Paths for manager/staff, governance, finance, operating policies, relationships, and economic development
15. Measuring success
 - How will we know if we are successful

4. Adjournment

Action: There being no further business to come before the Board, the meeting was adjourned at 4:48 pm.

Motion: Alderman Lackman

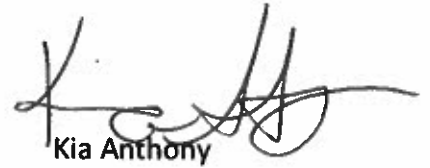
Second by: Alderman Palacios

Vote: Unanimous

ATTEST:



Carly Autry
Town Clerk



Kia Anthony
Mayor