

# Town of Spring Lake

## REQUEST FOR PROPOSALS: Mural for the Town of Spring Lake Appearance & Sustainability Committee as part of the Spring Lake Arts Trail

### Mural Art Initiative

The Town of Spring Lake Appearance & Sustainability Committee (appointed by the Board of Aldermen) is currently accepting proposals from artists interested in creating commissioned public art murals in the Town of Spring Lake. This project is part of a public art initiative aimed at enriching the Town of Spring Lake experience for visitors and stakeholders. This project is supported through a Municipal Arts Allocation by Cumberland County, the City of Fayetteville, and the Arts Council.

The Appearance & Sustainability Committee will review proposals and make a recommendation to the Board of Aldermen. The mural shall also be approved by the building owner and sponsors if needed.

### Project Goals

The goals of the Appearance & Sustainability Committee are to:

1. Beautify public areas in downtown and throughout the Town of Spring Lake which attract heavy pedestrian and vehicular traffic.
2. Visually promote the benefit of the arts throughout the Town of Spring Lake and Cumberland County.
3. Use art as a landmark to visually connect visitors to public spaces and parking areas.
4. To educate visitors and citizens alike of the rich history of the Town of Spring Lake and Cumberland County as a whole.

### About the Project

- The project budget includes the artist(s) labor fee, mural protection/maintenance plan, supplies, travel-related expenses, and other associated costs.
- Surface Preparation will be completed by a separate provider prior to the artist starting the mural. Surface Preparation shall include power washing the surface, removing chipping paint, priming the wall, etc. Note: Artist will be kept abreast of this process.
- The medium used must be durable and able to withstand minor wear and tear and harsh outdoor elements for at least ten years.
- The subject matter for said mural is as follows:  
Our guidance in reference to your submissions for acceptance of the mural would be that you tie the history of the Town of Spring Lake into our relationship with Fort Bragg (soon to be Fort Liberty) and Pope Army Airfield. The mural should have a patriotic theme that

recognizes our support of America, the 18th Airborne Corps and the Special Operations Command. Fort Bragg is the 'Home of the Airborne' and house America's Guard of Honor, the 82d Airborne Division. Insight into the military history and our participation in it would be viewed with positive reviews. We welcome your submissions.

- Only North Carolina artists or artists raised in Cumberland County will be considered.
- The location address for the Patriotic mural is a wall of a building located at 108 N. Main Street. (See attached photos)



- The downtown wall mural shall encompass approximately **1,380** square feet and is approximately **60** feet long and approximately **23** feet tall. The mural shall cover the area of the wall identified in this RFP. The total wall length is 91 feet; however, the mural shall cover approximately 2/3 of the wall in the photos.
- The mural will serve as a visual landmark and should be distinctive using design, color, etc. Only original art will be considered.
- The design will be suitable and acceptable for public viewing of all ages.
- The mural must be completed by **November 10, 2023** (weather dependent).

### Proposals

Artists interested in creating a work of public art should submit the following materials by: **April 10, 2023, 5:00 pm** to be considered:

1. The project budget is between \$5,000 and \$15,000 – depends on size and complexity for one mural by an artist or team of collaborative artists
2. A narrative of the concept for the mural, including supplemental information such as medium, and approximate dimensions of the proposed mural. The narrative should convey the artistic content, colors, style of work etc.
3. 28" X 22.5" Drawing illustration of the proposed mural
4. Itemized budget
5. Timetable (the mural is to be completed by **November 10, 2023**, weather dependent)
6. Wall preparation plan – Wall will be power washed and primed prior to the painting of the actual mural. The wall is brick and may require two coats of a primer prior to painting the mural. Note: The wall preparation will be completed by another party. Top quality primer

will be required. The artist will be kept abreast of this process. The wall preparation shall be completed by May 15, 2023.

7. Mural Maintenance plan
8. Resume, contact information and artist statement.
9. Support material such as examples of other works and/or reviews of similar work. Examples should describe size, materials, cost, and location of other public works.
10. Two copies of the proposed narrative must be printed one-sided on 8 ½ x 11 paper with no sheet protectors, etc. No faxed or emailed copies will be accepted.
11. Feel free to submit a 2-dimensional mural proposal.
12. If you are selected, you will be required to provide a to scale painting of the awarded mural. This shall be done in presentation quality to be framed and given as a gift. This painting shall be required to be submitted by Monday, May 8, 2023.

**All proposals must be submitted no later than April 10, 2023, 5:00 pm to:**

Town of Spring Lake  
c/o Deanna Rosario  
300 Ruth Street  
Spring Lake, NC 28390

**Questions:** If you have any questions, please contact Deanna L. Rosario, Stormwater and Sustainability Administrator at 910-985-1804 or [drosario@townofspringlake.com](mailto:drosario@townofspringlake.com)

