

# Economic Development 101

## Agenda

December 19, 2018

8 am- 12 pm

8 am – 9:00 am

Fayetteville Cumberland Economic Development Corp

- Site Selection & How companies choose a location
- Product development-sites, buildings, infrastructure and due diligence
- Do you have a business-friendly community?
- What are companies looking for?
- Incentives & incentive structure
- Local government's role on the economic development team
- Local economic development professional's role on the team
- Winning as an economic development team
- Business Advantages & local assets
- Target Industries & Who's here