

Town of Spring Lake  
Board of Aldermen Special Meeting  
Municipal Building  
300 Ruth Street  
Spring Lake, NC 28390

December 19, 2018

MINUTES

8:15 a.m.

A majority of the Spring Lake Board of Aldermen was present at an Economic Development Class. The majority of Board members being present constituted a special meeting of the Spring Lake Board of Aldermen. Mayor Dobbins presided.

**Board Members Present:** Mayor Pro Tem O'Garra  
Alderman Christian  
Alderwoman Cooper  
Alderwoman Jackson  
Alderwoman Sutherland (arrived at 9:38)

**Others Present:**  
Daniel Gerald, Town Manager  
Claiburn Watson, Finance Director  
Rhonda Webb, Town Clerk

(A copy of the Public Notice is hereby incorporated by reference and made a part of these minutes – see attachment one.)

(A copy of the class agenda is hereby incorporated by reference and made a part of these minutes – see attachment two.)

The following topics were discussed:

Fayetteville Cumberland Economic Development Corp

Mr. Tonny McNeil and Mr. Robert Van Geons

- Site selection and how companies choose a location
- Product development – sites, buildings, infrastructure and due diligence
- Do you have a business-friendly community?
- Incentives and incentive structure
- Local government's role on the economic development team
- Local economic development professional's role on the team
- Winning as an economic development team
- Business advantages and local assets
- Target industries and who's here

(A copy of the PowerPoint Presentation is hereby incorporated by reference and made a part of these minutes – see attachment three.)

NC Southeast Partnership

Mr. Steve Yost

- Overview of NC Southeast Partnership
- NC Southeast Partnership's role on the economic development team
- Regional assets and regional workforce
- Target industries
- Demographics of the region
- Business advantages and what companies are here
- Available product-sites and buildings

(A copy of the PowerPoint Presentation is hereby incorporated by reference and made a part of these minutes – see attachment four.)

UNC School of Government

Dr. Jonathan Morgan

- Overview of the economic development process
- State government's role on the economic development team
- Defining and measuring success in economic development
- Confidentiality
- Closed session/Executive session
- Characteristics of an effective economic development program (What's required?)
- Examples/case studies of best practices

There was no action taken by the Spring Lake Board of Aldermen.


**Adjournment**

**Action:** There being no further business to come before the Board, the meeting was adjourned.

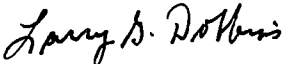
**Motion:** Alderwoman Sutherland

**Second by:** Alderwoman Cooper

**Vote:** Unanimous

  
Rhonda D. Webb, MMC, NCCMC  
Town Clerk

ATTEST:

  
Larry G. Dobbins  
Mayor