

Town of Spring Lake
Board of Aldermen Special Meeting
Municipal Building
300 Ruth Street
Spring Lake, NC 28390

August 28, 2017

DISCUSSION REVIEW

5:35 p.m.

The Spring Lake Board of Aldermen called a special meeting in the Grady Howard Conference Room of the Municipal Complex with Mayor Chris V. Rey presiding. A majority of the Board of Aldermen was not able to attend; however, the Board Members present decided to discuss Economic Development with the attending members of the Spring Lake Chamber of Commerce Board of Directors. No action by the Board Members was taken.

Board Members Present: Mayor Pro Tem Larry Dobbins
Alderman James O'Garra

Alderman James Christian was absent
Alderwoman Densie Lucas was absent
Alderwoman Fredricka Sutherland was absent

Others Present:

Tad Davis, Town Manager
Debra Clyde, Spring Lake Chamber (participated via telephone)
Kaia Collins-Frye, Spring Lake Chamber, Bd. of Directors
Marva Lucas-Moore, Spring Lake Chamber, Bd. of Directors
Dr. DeSandra Washington, Spring Lake Chamber Board of Directors
Rhonda Webb, Town Clerk

1. Call Meeting to Order

Mayor Rey called the discussion to order.

(A copy of the special meeting notice is hereby incorporated by reference and made a part of these minutes – see attachment one.)

2. Invocation

Mayor Rey gave the invocation.

3. Pledge of Allegiance

Mayor Rey led the discussion in the pledge of allegiance.

4. Business – Economic Development Goals

Mayor Rey opened the discussion by explaining what the Town expects from the Spring Lake Chamber regarding Economic Development. He stated the Town needs someone who has the skill set to “drum up business” for the Town because the Town does not have an Economic Development Department. He stated the true purpose is to increase the tax base in order to improve the financial standing of the Town and its ability to improve the quality of life for its citizens. He stated we are looking for leadership from the Chamber on what kind of Spring Lake do we want and we need to have measurable achievements.

Mayor Pro Tem Dobbins wanted to piggyback on measurable goals being a top priority.

Alderman O'Garra stated that he believes we need to have a list of available spaces, etc. He also wants to see the person setting specific hours that will be used toward going out and working toward Economic Development.

Mr. Davis stated we do need an updated database. He also wants the Chamber to work closely with Mr. Van Geons from the Fayetteville-Cumberland Economic Development Corporation. We want out Economic Development person to have situational awareness and make sure they are doing the outreach. Mayor Rey stated when we know where the County is going it makes it easier for us to move along with them and it also provides them with information about what we have to offer. He also stated the Town has been more than understanding with the Economic Development situation and we really need some "love" right now.

Mayor Pro Tem Dobbins stated the potential for what we can contribute is there as well and if they show results the money could also increase.

Alderman O'Garra would like to see a micro-brewery on Main Street. Mr. Davis stated that is something that seems to be a good draw and an anchor to bring in restaurants and other businesses.

The Chamber Members present stated they want to get people involved and networking.

(A copy of the Economic Development Coordination and Planning document is hereby incorporated by reference and made a part of these minutes – see attachment two.)

5. Adjournment

Action: There being no further business to come before the Board, the discussion ended at 6:02 p.m.

Motion: Mayor Pro Tem Dobbins


Second by: Alderman O'Garra

Vote: Unanimous



Rhonda D. Webb
Rhonda D. Webb, MMC, NCCMC
Town Clerk

ATTEST:


Chris V. Rey
Mayor